Masashi Nagao

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Experience

Souzoh, Inc. / Mercari, Inc. | 06/2017 - Present | Tokyo, Japan

LEAD DESIGNER

- Led and administrated the creative direction of 'Atte' iOS/Android app, and websites
- Designed communication materials for Souzoh, Inc.

Yahoo Japan Corporation | 02/2014 - 6/2017 | Tokyo, Japan

LEADER OF DESIGN TEAM, UI DESIGNER

- Managed experienced design team
- Led and administrated the creative direction of 'Yahoo! Japan Search' iOS/Android app, websites
- Created new design concept for 'Yahoo! Japan Voice Assistant' and renewed iOS/Android app, and websites
- Redesigned 'Yahoo! Japan Beauty' websites
- Led and administrated the creative direction of 'Trill' iOS/Android app. Designed iOS app.

Spportunity, Inc. | 04/2015 - 03/2016 | Tokyo, Japan

LEAD UI DESIGNER

- Designed desktop and mobile websites and logo for 'Spportunity'

Mixi Inc. | 10/2010 - 01/2014 | Tokyo, Japan

LEADER OF DESIGN TEAM, UI DESIGNER

- Managed design team
- Rebranded 'Mixi' corporate identity and redesigned its communication materials
- Led and administrated the creative direction of 'Mixi' iOS/Android app, and websites
- Co-founded intra-venture 'Plannah' and administrated the creative direction of the iOS app and websites

Business Architects, Inc. | 09/2005 - 12/2009 | Tokyo, Japan

ART DIRECTOR, VISUAL DESIGNER, JUNIOR UX DESIGNER

- Redesigned 'Fujifilm' global website and designed all key visual images and UI components

- Designed global style guide for worldwide 'Fujifilm'
- Helped to found 'Lifenet' first online insurer in Japan by designing its website and web app

Education

Hochschule für Gestaltung Karlsruhe | 09/2004 – 08/2005 | Karlsruhe, Germany

BFA GRAPHIC DESIGN EXCHANGE STUDENT PROGRAM

Kyushu Institute of Design | 04/2003 – 03/2006 | Fukuoka, Japan

FINISHED PH.D. IN DESIGN PROGRAM WITHOUT DISSERTATION

Kyushu Institute of Design | 04/2003 – 03/2006 | Fukuoka, Japan

MASTER OF DESIGN

- Visual Communication, Sign Design, Information Design, Cognitive Psychology